

Community

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Hospital Team

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Hospice

## Press Release

### Rugby Club goes Hairy for St Luke's

St Luke's Hospice has just launched one of its newest fundraising schemes and already has one of Plymouth's top sports teams on SIDE!

City rugby club Plymouth Albion are set to get involved with a new hair-brained fundraiser launched by the Hospice called 'Sidies for St Luke's'. The new scheme involves starting with a clean-shaven face and growing sideburns for a month, getting sponsorship along the way and the players have already started in a bid to raise much-needed funds for the Hospice.

Senior Community Fundraiser Stephanie Cherington said: "It's fantastic that Plymouth Albion are getting involved and supporting us by growing their sidies. I'm sure we will get some great pictures of the players sporting them while their on the pitch – I'm sure they will look brilliant."

As well as getting involved, Plymouth Albion are also offering a hospitality table at one of their upcoming fixtures for the supporter that raises the most money from growing their sideburns. The winner will be able to invite 9 friends and will be treated to a VIP experience, including a fantastic meal.

If you want to take part, grow and groom your sideburns for the month and get sponsored for your efforts. The first sponsor could even pick the style of your sideburns! At the end of the month, gather donations and sponsorship money for St Luke's for your sideburns and shave them off if you wish – by the end though, you may want to keep them!

If you are interested in getting hairy and growing your sidies for St Luke's, you can visit our website on [www.stlukes-hospice.org.uk](http://www.stlukes-hospice.org.uk) to download a Fundraising Pack or call the Community Fundraising Team on 01752 492626. You can also check out pictures of those that have already signed up by looking at our Facebook page [www.facebook.com/stlukesplymouth](http://www.facebook.com/stlukesplymouth)

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