



St Luke's
Hospice Plymouth

Reg Charity No. 280681

Corporate Fundraising

Invest in us to make a difference

Only with your help





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Your support means so much

We at St Luke's Hospice Plymouth rely heavily on the support of our local community to raise the £9 a minute needed to continue our work.

In the same way, we know that our business community also relies on vision, dedication and the support of local people to reach their goals. We believe therefore, that we can work with you in partnership, to everyone's benefit.

We make our business enabling those affected by a life limiting illness to make the most of their time, be comfortable and feel those closest to them are supported. Our work has grown since the hospice opened in 1982, and we now provide specialist palliative medical and nursing care, free of charge, to 3200 patients from Plymouth, South West Devon and East Cornwall every year.

The St Luke's network of care stretches far beyond the walls of our inpatient unit at Turnchapel, extending into community and hospital-based services, delivered wherever the patient is most comfortable. Alongside the specialist medical and nursing care, patients are also offered practical, financial, emotional and spiritual support.

Whatever you make your business, we can offer you the chance to get involved in making our work happen. This will boost the morale of your employees, improve your corporate reputation and link your name with the recognition and understanding that comes with our much-celebrated principles and reputation.

If you want to connect with your audience, connect with us first.

Only with your help can we continue to make a difference.

What we can do for your business

St Luke's Hospice is a much loved, highly respected and cherished local charity.

Your affiliation with us makes a strong and positive statement about the values that underpin your organisation and has a direct resonance with your clients.

We believe that our corporate package will help you to strengthen your own brand loyalty, help to maximise your sales and enhance your reputation.

- **In the press** – we have a good relationship with our local media outlets and have positive coverage from the press and broadcasters around 625 times each year.
- **In the area** – our name and brand credibility is well-recognised in the local area.
- **On the web** – our website pages were viewed around 170,000 times in the past year.
- **On the day** – our events calendar throughout the year involves thousands of engaged and interested participants.
- **On our records** - our promotional and marketing materials go out to over 70,000 supporters from our database annually.

Becoming a St Luke's corporate supporter offers you the chance to take a corporate responsibility commitment seriously, while improving the quality of life of our patients and their families.

You can make a real difference. You can do more than tick a box. You can improve a life.

We will help you to

- Boost morale and build loyalty amongst your employees.
- Encourage team building and help develop leadership skills among your staff.
- Increase your reputation as a socially responsible company.
- Provide a base for positive public relations opportunities for your business.
- Reap the benefits of being associated with one of the region's best loved charities.



What you can do for us

Sponsorship

Our showcase events are an essential component to St Luke's fundraising, contributing £400,000 per annum and receiving a high level of interest in the local community.

We are constantly seeking sponsors who see the potential for public relations opportunities to work with us on these. Whatever your clientele and message, we have the right opportunity for you from our varied rolling programme of events and campaigns.

If you would like to talk about getting your name in the spotlight then contact us on 01752 492626.

Charity of the year

Build a closer partnership with us by selecting us as your charity of the year.



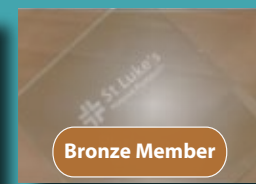
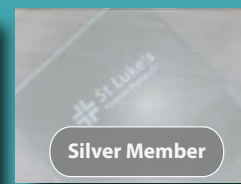
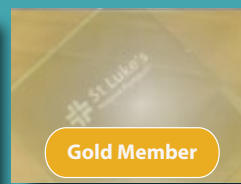
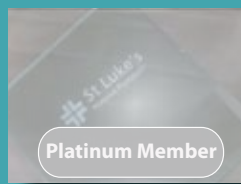
Hartnell Chanot



Make us the recipient of 12 months of fundraising and we will offer our expertise in devising a series of events and projects to involve your staff across the organisation. And maximise your profile raising media or local exposure.

Open Gardens and the Midnight Walk for Women are sponsored by Miller Countrywide and Hartnell Chanot respectively

Member benefits



Member contribution	£2000	£1500	£1000	£500
Entry to Midnight Walk	✓ x6	✓ x6	✓ x6	✓ x2
Entry to a team building challenge	✓ x6	✓ x6	✓ x6	✓ x2
Invitations to VIP networking Event	✓	✓	✓	✓
Roll of honour board	✓	✓	✓	✓
Logo and link on our website	✓	✓	✓	✓ Link only
Free ad in Vista Magazine	✓ 1/4 page	✓ 1/8 page	✓ 1/8 page	✓ 1/32 page
Discount ad in Vista Magazine	✓ 25%	✓ 20%	✓ 15%	✓ 10%
Trophy	✓	✓	✓	✓
Hospitality at sporting event	✓ 2 dates	✓ 1 date	✗	✗
Surf 118 advertising	✓	✓	✓	✓
Volunteering challenge option	✓	✓	✓	✓
Corporate supporters newsletter	✓	✓	✓	✓

What it means to be involved

There are many ways you can get involved with St Luke's

Become a corporate member

If you become a corporate member you'll get a lot back from us.

From giving your staff incentives and benefits, to gaining some carefully crafted exposure and advertising we will help you to make the most of your connection with St Luke's.

As a respected corporate member you will also receive:

- Free entry for your staff to our Midnight Walk for Women
- Free entry to a team building challenge for your employees
- Your company logo and website link on www.stlukes-hospice.org.uk.
- Status symbols - A trophy plus an icon for your website.
- Invitations to our annual VIP networking event.
- Your company name on our roll of honours board at our main facility.
- Free advertisement in our Vista magazine along with the opportunity for a discount for additional advertising.
- Hospitality days at sporting events (depending on level of membership)
- Free advertising on the Surf118 website.

Bespoke membership packages can be arranged and payments can be spread across the year.





Gifts in kind

Does your company have products or gifts to offer?

Examples include small gifts or tokens that we can put in our event goody bags, or prizes for auctions or raffles.

What we can do with employees

Employee fundraising

Give your team the chance to get involved. Employee fundraising is a big part of our revenue each year, with some companies simply offering staff the time off to complete activities and others matching their contributions to double our money. Join one of our regular events, or create one of your own. Your only limit is how far you'll go.

Examples of our fundraising events include:

- **Tree surfing for the adventurous**
- **Midnight Walk for Women for the ladies**
- **Tinside at Twilight for swimmers**
- **Sky dives if you have a head for heights**
- **Coffee mornings to get you talking**



Employee volunteering

At St Luke's Hospice we are keen to partner with companies who recognise the value of investing in the local community. We firmly believe that corporate responsibility schemes, like employer supported volunteering, can bring tangible benefits to companies who choose to work with us.

To help our corporate partners in meeting their goals we have developed a programme of employee volunteer experience days, which will run throughout the year. These schemes are designed to provide a variety of benefits for companies wishing to take part.

So if you're serious improving on your corporate responsibility get in touch to get on board.



Recycling

Another way you can help us is to get your company involved in recycling.

Why not hold a recycling day? We can provide you with recycle bags and even arrange to collect them when they are full.

All recycled goods will be sorted and distributed amongst our 40 retail outlets. Or perhaps you have unused mobile phones to spare – you name it, we will recycle it.



Our corporate hall of fame

**Notice that we have a name missing
... it's yours**

**EDF ENERGY MILLER COUNTRYWIDE
ASHLEIGH & CO ROYAL MAIL GILL AKASTER
ATLANTIC INERTIAL SYSTEMS KPMG
THE SAMWORTH GROUP PLYMOUTH ALBION RFC
PLYMOUTH COMMUNITY HOMES LANG & CO
PRINCESS YACHTS NATWEST VOSPERS
MARKS AND SPENCER OCEAN MINI
WPS INSURANCE TRAVEL 2 GIVE
SOUTHERN ELECTRICITY TOWERGATE MIA
THEATRE ROYAL PLYMOUTH AMEY
PREMIER LIFELINE WPS INSURANCE
SHEFFIELD INSULATIONS FIRST ASSIST
PALLADIUM THE INSURANCE GROUP
DIAL A CAB PLYMOUTH PAVILIONS
WRIGLEYS EVERYTHING EVERYWHERE
CATTEWATER HARBOUR COMMISSIONS
WESTERN MORTGAGE SERVICES
EURO LIFTS LTD HSBC GARD & CO SOLICITORS
KING STURGE KIER WESTERN
HARTNELL CHANOT AND PARTNERS**

A success story



This local charity is close to the hearts of EDF Energy employees, after St Luke's nursed two young family men who both eventually died from cancer. EDF Energy have so far raised in excess of £76,000 for St Luke's and are well on target for this year's event to raise even more money with the help of our leading suppliers and the support of local businesses. Lorna Baker from St Luke's is a pleasure to contact for help and advice and is always so enthusiastic and motivated on new ways of raising money.

Karen Hopper - EDF Energy

Get in touch

Contact us now to discuss these exciting opportunities.

We can meet with you either at your site or at the Hospice. We can also arrange for you and your staff to have a tour of our facility to see first hand the work of St Luke's and why your support is so vital. (Please ensure you arrange this in advance).

Lorna Baker

Corporate Fundraiser

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Hayley Dann

Fundraising Manager

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Email: hayley.dann@stlukes-hospice.org.uk

Website

www.stlukes-hospice.org.uk

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Working in partnership with the



Registered Charity Number 280681

