

FUNDRAISING PROMOTIONS VOLUNTEER

Line Manager: Adrian Carey

Location: Based at the Distribution Centre in Plympton

In this role, your aim will be to:

Promote St Luke's Hospice Plymouth's products, merchandise and ways to remember a loved one, to members of the general public. Additionally, to raise awareness of upcoming St Luke's events and to generate registrations for these events alongside the fundraising team, always behaving in a professional and respectful manner in line with St Luke's core values.

You may attend local events and fayres that have already been organised but you may also research and propose promotional opportunities that are new to the organisation and which support and deliver on the core values of St Luke's at all times.

Activities and tasks to be trained on:

- Research and plan promotional opportunities.
- Organise appropriate display and promotional material.
- Engage with potential supporters and explain the work of St Luke's Hospice Plymouth.
- Capture new supporter details – in line with appropriate data protection regulations.
- Work closely with the Supporter Care, Community and Events teams.

Ideally you will be:

- Enthusiastic
- Sociable
- Communicative
- Able to use your own initiative
- Driven to maximise our fundraising opportunities

St Luke's Volunteer Services

Tel: 01752 401172 • Email: volunteer@stlukes-hospice.org.uk

www.stlukes-hospice.org.uk/volunteering

Reg Charity No. 280681

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Communication and Relationships

- Communicate enthusiastically and positively with potential supporters and donors and be a great ambassador and advocate for the charity
- Build new interactions and relationships with member of the general public, staff and volunteers of St Luke's Hospice Plymouth
- Work effectively as part of a team, with other staff and volunteers in the Fundraising team and beyond, to ensure we are all working towards the same goals
- Any other liaison with other St Luke's teams as required

Knowledge, Training and Experience

No experience is necessary as full training will be given but experience of face to face promotions would be extremely useful.

Freedom to act

To be discussed as part of ongoing development with the Fundraising Team

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